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17 MusicCity.com, Inc. (now known as
StreamCast Networks, Inc.) and
18 MusicCity Networks, Inc.

19 UNITED STATES DISTRICT COURT
20 CENTRAL DISTRICT OF CALIFORNIA, WESTERN DIVISION

21 METRO-GOLDWYN-MAYER
22 STUDIOS INC., et al.,

23 Plaintiffs,

24 vs.

25 GROKSTER, LTD., et al.,

26 Defendants.

) Case No. 01-08541 SVW (PJWx)

) MEMORANDUM OF POINTS AND
) AUTHORITIES OF DEFENDANTS
) STREAMCAST NETWORKS, INC.
) (FORMERLY KNOWN AS
) MUSICCITY.COM, INC.) AND
) MUSICCITY NETWORKS, INC. IN
) SUPPORT OF MOTION FOR PARTIAL
) SUMMARY JUDGMENT:
) DECLARATIONS OF DARRELL
) SMITH, WILLIAM CLAY SHIRKY,
) ANDREW P. BRIDGES, GREGORY

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NEWBY, M. TALLY GEORGE, SEAN
L. MAYERS, JOHN PERRY BARLOW,
BREWSTER KAHLE, RICHARD
PRELINGER, STEVE W. GRIFFIN AND
RICHARD NESSARY IN SUPPORT OF
MOTION

[Notice of Motion and Motion, and
Statement of Uncontroverted Facts and
Conclusions of Law, filed concurrently
herewith]

Date: February 25, 2002
Time: 1:30 p.m.
Ctm: 6 (Spring Street)
Hon. Stephen V. Wilson

1, Brewster Kahle, hereby declare:

2 My name is Brewster Kahle. I reside in San Francisco, California.

3 2. I am a member of the board of directors of the Internet Archive (the
4 "Archive"), which I founded in 1996. I also hold the position of the co-founder,
5 President, CEO, and Chairman of the Board of Alexa Internet, now a wholly-
6 owned subsidiary of Amazon.com. Alexa is a leading provider of Internet
7 navigation and search services.

8 3. Before founding the Internet Archive, I invented the WAIS (Wide
9 Area Information Server) system and, in 1992, founded WAIS Inc., an electronic
10 publishing company. Before that, I served as senior engineer for Thinking
11 Machines, a parallel supercomputer maker, between 1983 and 1989. I earned a
12 B.S. from M.I.T. in 1982.

13 4. The Archive is a 501(c)(3) public nonprofit that was founded to build
14 an "Internet library" with the purpose of offering permanent access for researchers,
15 historians, and scholars to historical collections that exist in digital format. The
16 Archive currently maintains the largest collection of text in the world, and these
17 collections are publicly available through the Internet. Physically located in the
18 Presidio of San Francisco, California, the Archive receives data donations from a
19 multitude of resources, including libraries, educational institutions, and private
20 companies.

21 5. While the importance of the public domain is widely recognized,
22 providing universal public access to this vast cultural resource has, as a practical
23 matter, been difficult. Publishers have been unwilling to keep public domain
24 works in publication. For example, of the 3,470 books published in the United
25 States in 1910, today only 180 titles are available for purchase from any publisher
26 worldwide. The same is true for many of the films of the silent era. Libraries and
27 archives, for their part, have been hampered by limited geographic reach and the
28 costs of acquisition, preservation and storage of physical materials.

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1 6. By harnessing digital technology, however, it has become possible to
2 make the full range of public domain information and knowledge freely and
3 universally available. Recognizing this, governments, libraries, and private
4 corporations around the world have embarked on projects to digitize public domain
5 works.

6 7. One of the primary aims of the Archive is to harness the unique power
7 of the Internet to make our cultural heritage freely accessible to all. For example,
8 the Archive recently digitized 1,001 important public domain archival films from
9 the collection of the Prelinger Archives. These films are now available at no
10 charge for download on the Internet at <http://www.archive.org/movies>.

11 8. During late 2001, the Prelinger films were downloaded from
12 [archive.org](http://www.archive.org) over one hundred thousand times. In contrast, during the entirety of
13 the year 2000, only 2,000 or so of the Prelinger Archives' collection of 48,000
14 films were accessed by the public through purchases of stock footage. During that
15 same year, only 200 physical visits to the archives occurred.

16 9. Digital archiving and distribution of public domain films is
17 particularly valuable at a time when digital technologies are putting new tools of
18 expression into the hands of an unprecedented number of people. For example,
19 today every Apple iMac computer comes bundled with iMovie software that
20 permits individuals to manipulate and edit video footage, including the Prelinger
21 films offered by the Archive.

22 10. In order to highlight some of these new possibilities, the Archive
23 recently sponsored a filmmaking contest. It asked amateur filmmakers around the
24 world to create a short film showing a perspective on an historical event associated
25 with war. Entrants were asked to limit their resources to public domain content
26 found in archives around the Internet, including the Prelinger films offered by the
27 Archive. Submissions came from around the world, including from a high school
28 class in the District of Columbia and an individual in Sweden. All the

1 submissions, including the winning entry, can be found at
2 <http://ftp.archive.org/html/contest01/gallery.htm>. This kind of new use and reuse
3 of public domain content depends upon free public access to public domain film
4 archives.

5 1 Unfortunately, while the Internet today has great promise as a low-
6 cost, global distribution mechanism, it still leaves much to be desired for digital
7 libraries like the Archive. Currently most media on the Internet is delivered from
8 centralized servers that either permit individuals to make a copy of a file via
9 download or to access the file in near-real-time via streaming. Each approach
10 requires that the Archive bear the costs associated with data storage and
11 bandwidth.

12 2. With respect to bandwidth costs, in particular, there is the additional
13 cost penalty that comes with popularity. Where a central server is used, the more
14 popular a work is, the more bandwidth expense will be associated with making it
15 available. To take one example, when network traffic to the Archive servers
16 exceeded the bandwidth we had anticipated, the result was a very large "overage"
17 bill from our Internet service provider. This creates perverse incentives, as
18 libraries and archives who would otherwise be eager to make available the most
19 popular public domain works may find themselves hampered by the "popularity
20 penalty."

21 3. Centralized server solutions have other limitations, as well. For
22 example, efforts to make information globally available from a central server often
23 face the realities of network congestion and capacity limits on trans-national
24 telecommunications conduits. As a result, it is far more effective to distribute
25 copies of files to a global network of servers, maximizing the chances that a
26 requesting party will be able to access a work from a local server. Companies like
27 Akamai Technologies provide this service to the corporate sector, but at a high cost
28 that cannot be supported by free archives.

14. Peer-to-peer file sharing technologies, like those offered by the Morpheus, Grokster and KaZaA software, overcome many of the limitations of centralized download and streaming technologies and constitute a valuable advance in technology for those seeking to provide universal access to public domain material.

5 For example, in a peer-to-peer file sharing network, bandwidth and storage costs are shouldered by the community of users rather than the Archive. This is especially crucial where large multimedia files are concerned, such as the Prelinger films.

6. Peer-to-peer file sharing technologies also can function as a "public Akamai." As a file is downloaded and shared within a peer-to-peer file sharing network, it spreads to locations around the world, thus offering the same sort of global network infrastructure offered by companies like Akamai. Because this global redundancy is a natural outgrowth of peer-to-peer networks, however, this feature is provided at no cost to the originating library or archive.

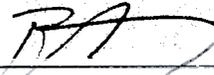
17. Finally, peer-to-peer file sharing technologies also offer a solution to the perverse incentives that arise from the "popularity penalty" discussed above. In a peer-to-peer network, the more popular a work is, the more users will be sharing it. This, in turn, will lower the bandwidth costs to the originating library because the content will be accessible from other members of the peer-to-peer community. These benefits arise organically, without the need for any central administration or expense on the part of the archive or library.

8 There is a striking elegance to the fact that, in a peer-to-peer file sharing network, the costs of providing access to public domain resources is borne by the community of users themselves. Archives and libraries can thus devote a greater share of their resources to digitizing and preserving public domain works, rather than to expenses associated with access and distribution.

19. For these reasons, the Archive has been actively exploring the use of
2 peer-to-peer file sharing technologies. For example, the Archive made the
3 Prelinger films available through a peer-to-peer file sharing network using
4 technology developed by a company called Flycode. While the results were
5 promising, the company failed before many people used that system.

6 20. The Prelinger films are well-suited to distribution through the
7 community of Morpheus-Grokster-KaZaA users. Those who download the
8 Prelinger films from archive.org are entitled to redistribute those files, and the
9 Archive welcomes their redistribution by the Morpheus-Grokster-KaZaa
10 community of users.

I declare under penalty of perjury under the laws of the United States of
12 America that the foregoing is true and correct and that this declaration is executed
13 in San Francisco, California on January 16, 2002, 2002.

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17 Brewster Kahle
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